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FOR IMMEDIATE RELEASE

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Join Palermo's at the Wisconsin Sports Awards

*Five Lucky Winners Will Receive Two Tickets to the Exclusive Event
and a Year of Free Palermo's Pizza*

MILWAUKEE – May 13, 2019 – Wisconsin sports enthusiasts, this is your chance to win tickets to the biggest night in Wisconsin sports and a year's supply of Palermo's® Pizza!

The 8th Annual Wisconsin Sports Awards on Thursday, June 6, at Fiserv Forum is a celebration of Wisconsin's high school, collegiate and professional athletic achievements. Winners will rub elbows with Wisconsin's elite athletes, coaches and executives; previous guests have included Aaron Rodgers, Mike McCarthy, Barry Alvarez, Bo Ryan, Mark Tauscher, Eddie Lacy, Herb Kohler, Wes Edens and more.

Among the awards to be presented at the exclusive event will be Professional Athlete of the Year, presented by Palermo's Pizza. Nominated are Davante Adams, Green Bay Packers; Giannis Antetokounmpo, Milwaukee Bucks; Josh Hader, Milwaukee Brewers; Aaron Rodgers, Green Bay Packers; and Christian Yelich, Milwaukee Brewers.

The sweepstakes runs through May 27, 2019. Five winners will each receive two tickets to the event and a year of free Palermo's Pizza in the form of 52 manufacturer coupons. Retail value of the prize is \$2,520.

To enter, like Palermo's Facebook page, www.facebook.com/palermospizza, and complete the online entry form at <http://bit.ly/WISportsAwardsSweeps>.

Join *La Famiglia*, Palermo's Pizza Club, at www.palermospizza.com/la-famiglia for special offers and coupons, and to receive exclusive invitations to private taste testings and more. Visit www.palermospizza.com/MediaRoom for artwork and additional information.

About Palermo Villa, Inc.

Palermo Villa, Inc. is one of the most recognized frozen Pizza manufacturers in the United States, known for its innovation and the quality of its branded and private label products. Celebrating its 55th anniversary in 2019, the family-owned company was founded in 1964 and is located in Milwaukee. Palermo's growing Family of Brands includes Palermo's® Pizza (Palermo's Primo Thin™, King Cheese, Palermo's Thin Crust), Screamin' Sicilian™ (Screamin' Sicilian™ Pizza Co., Screamin' Sicilian™ Loaded Pan, Screamin' Sicilian™ I'm Single, Screamin' Sicilian™ Stromboli, Screamin' Sicilian™ Take 'N Bake), Urban Pie Pizza Co.™ and Connie's® Pizza. Every Pizza is made by dedicated Pizzaiolos, drawing on the founder's Italian roots and family recipes to achieve premium quality. Palermo's continues to be a leader in innovation in the Pizza industry, developing new products and flavors that cater to consumer needs. For more information, visit www.palermospizza.com.

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