

















OUR GOALS

- To give away 314 slices of Pizza sharing the message of March Frozen Food Month and the health benefits of Pizza in a language that the difficult-to-impress teenage audience would relate to.
- To attract and engage with 50 students – sharing with them and their families the resources available from The Student Union.







THE PROGRAM























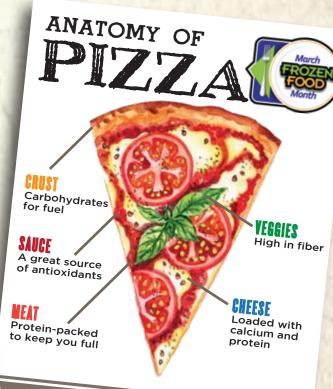
THIN CRUST CHEESE

-- and --

THIN CRUST PEPPERONI











OUR RESULTS

640 slices of Pizza – 204% of our goal – were eaten by the students and their families attending the Open House.

The Pizza was prepared in Palermo's Corporate Food Truck, parked outside TSU. Each slice was accompanied by a fun March Frozen Food Month flyer that touted the health benefits of Pizza (i.e.: Pizza Sauce is a great source of antioxidants; Cheese is loaded with calcium and protein) and included a manufacturer coupon. *Pi(e) Day Bonus:* The scent of baking Pizza wafting from our Food Truck attracted people from the neighborhood, who followed their noses to TSU.

75 students – 150% of our goal – attended the Open House.

TSU staff and volunteers provided tours of the facility and used the opportunity to show off what a welcoming environment and great resources the community center provides. Attendees included students who were already familiar with TSU, as well as many who were visiting for the first time.

Pi(e) Day Bonus: We scored a great write-up in the local newspaper, creating awareness among those unable to attend the Open House. Additionally, live social media posts created during the event continue to garner views months later.



















CONNECTING















CEDARBURG

Student Union to celebrate Pi Day with open house

First 314 people to get free pizza

CEDARBURG — The Student Union in Cedarburg is holding an open house Thursday to celebrate Pi Day - the international day that commemorates both the mathematical constant and the birthday of Albert Einstein.

invited to visit The Student Union, located at W62 N542 Washington Ave. in Cedarburg, pizza. from 3 to 5:30 p.m. today Families of the students are also welcome to attend and visit with the staff to learn more about TSU's mission and what it offers to the community.

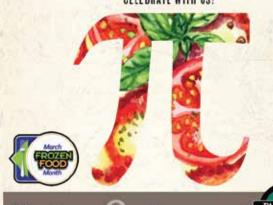
attend the Open House. The Milwaukee frozen Pizza manufacturer will bake the pies on its corporate food truck, which will be parked in the lot behind the TSU facility.

The Student Union offers middle and high school students a safe place to experience community and discover their place in the world. In addition to providing a relaxed and world. In addition to providing a relaxed and positive environment, the community center provides tutoring, events that focus on local Students from Ozaukee County schools are nyited to visit The Student Union, located at on-site cafe offers coffee, tea, bakery and

"The Student Union is here to serve the next generation in Ozaukee County," said Executive Director Sarah Rennicke, "We hope students and their families will take this In a fun tie-in to Pi Day, Palermo's Pizza – a students and their families will take this opportunity to come out on Pi Day and get to know more about who we are and how they will supply pizza for the first 314 people who







Unite & Serve