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Screamin' Sicilian Single Serve Breakfast Pizzas Now Available at Walmart

Two Single Serve Breakfast Pizzas released to shake up morning routines

MILWAUKEE – September 22, 2022 – Screamin' Sicilian Pizza Co is shaking up morning routines by making breakfast more fun, delicious, and convenient with two new single serve breakfast pizzas available now at select Walmart stores.

The two new single serve pizzas, Breakfast Club and Country Breakfast, are available at select Walmart stores for a suggested retail price of \$3.99.

Both personal sized pizzas start with Screamin' Sicilian's unique 6-inch square crust and are covered in premium breakfast toppings.

- Breakfast Club: cheese sauce, bacon, sausage, scrambled eggs, and whole milk mozzarella cheese.
- Country Breakfast: sausage gravy covered with sausage pieces and whole milk mozzarella cheese.





"Screamin' Sicilian is known for overtopped pizzas, premium ingredients,

and artisan crusts that satisfy your lunch or dinner cravings, and now you can have breakfast anytime on a personal sized pizza." said Nick Fallucca, Chief Product and Innovation Officer for Palermo's Pizza. "These pizzas can be oven baked or cooked in a microwave in under five minutes. They are a perfect solution for busy mornings, a quick and easy breakfast for dinner, or any time you are feeling it!"

About Palermo Villa, Inc.

Palermo Villa, Inc. is one of the most recognized frozen pizza manufacturers in the United States, known for its innovation and the quality of its branded and private label products. The family-owned company was founded in 1964 and is located in Milwaukee, Wisconsin. Palermo's growing portfolio of branded pizzas includes Palermo's® Pizza, Screamin' Sicilian™, Urban Pie Pizza Co.™ and Connie's® Pizza. Every pizza is made by dedicated Pizzaiolos, drawing on the founder's Italian roots and family recipes to achieve premium quality. Palermo's continues to be a leader in innovation in the pizza industry, developing new products and flavors that cater to consumer needs. For more information, visit www.palermospizza.com.

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