



**FOR MORE INFORMATION**

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FOR IMMEDIATE RELEASE: 04/22/2024

## Palermo's to Expand with New Production Facility

*New 200,000 Sq Ft Pizza Production Facility to be built in West Milwaukee*

**MILWAUKEE – April 22, 2024** – Palermo's is one of the leading pizza manufacturers of both branded and private label pizzas in the country. The company's many recent successes, demands in the marketplace, and employee growth has led to the need for an expansion.

Palermo's is expanding its production capacity by building a new 200,000 square foot production facility in West Milwaukee, Wisconsin. The new facility, located at 3900 W. Lincoln Ave, only three miles from the company headquarters, will be used for pizza production and will provide 50 new skilled labor positions.

"Our priority is to keep market competitive jobs local and that means growth at our company headquarters on Canal Street in Milwaukee, continuing to increase capacity at our recently added Jefferson, Wisconsin facility, and now the development in West Milwaukee." said Giacomo Fallucca, CEO and Chairman of the Board for Palermo's. "The 50 new positions we will be creating are skilled labor roles which require specific training and are key roles in our manufacturing process. They are in line with our current manufacturing positions and provide market competitive wages."

"This new state-of-the-art food production facility being proposed for the old Froedtert Malt / MaltEurop site on Lincoln Avenue would be a welcome addition to the industrial base of West Milwaukee; pending approvals by the Plan Commission, CDA, and Village Board. Palermo Villa, Inc. is a



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Preliminary renderings of Palermo's new production facility in West Milwaukee.

dynamic, growing company and would be a great community partner." said John Stalewski, West Milwaukee Village President.

Palermo's also recently started a project to expand parking lots at the company headquarters on Canal Street in Milwaukee to support recent growth and employee needs. "The parking lot expansion help us address the needs of our current employee base which has grown to provide jobs for over 1,200 people. This expansion set us up for future growth opportunities at our headquarters on Canal Street." said Angelo Fallucca, President of Palermo's Pizza. "We continue to see demand for our pizzas increase and are being proactive to meet future needs."

The new facility is being developed and constructed by The Dickman Company, Briohn Builders and Excel Engineering. Groundbreaking is slated for this August and the expected completion date is June 2025.

#### **About Palermo Villa, Inc.**

Palermo Villa, Inc. is one of the most recognized frozen pizza manufacturers in the United States, known for its innovation and the quality of its branded and private label products. The family-owned company was founded in 1964 and is located in Milwaukee, Wisconsin. Palermo's growing portfolio of branded pizzas includes [Palermo's® Pizza](#), [Screamin' Sicilian™](#), [Urban Pie Pizza Co.™](#), [Surfer Boy](#), [Connie's® Pizza](#), and Funky Fresh Spring Rolls. Every pizza is made by dedicated Pizzaiolos, drawing on the founder's Italian roots and family recipes to achieve premium quality. Palermo's continues to be a leader in innovation in the pizza industry, developing new products and flavors that cater to consumer needs. For more information, visit [www.palermospizza.com](http://www.palermospizza.com).

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