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**FOR MORE INFORMATION**

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## ***Stranger Things* Surfer Boy Pizza Returns**

***\*Code Red! This Stranger Things Fan-Favorite Frozen Pizza is Now Available at Walmart***

**MILWAUKEE – July 24, 2025** – Everyone's favorite *Stranger Things* pizza is back just in time for the highly anticipated premiere of the fifth and final seasons of one of Netflix's most popular series. Inspired by the Surfer Boy Pizza restaurant in season 4, *Stranger Things* Surfer Boy Pizza has sold over 10 million frozen pizzas to-date and is back this year with four tubular flavors and limited-edition stickers for fans to relive the epic adventures from the iconic series. *Stranger Things* 5 will be released on Netflix across three premiere dates with Volume 1 on November 26 (four episodes, Volume 2 on Christmas (three episodes), and The Finale on New Year's Eve. Each volume will be released at 5 PM PT.

Developed by Palermo's Pizza, the *Stranger Things*-themed frozen pizza line features bold flavors that tie back to iconic locations across the seasons, retro packaging, and nostalgia of the 1980s. Fans can bring a taste of Hawkins home and host epic rewatch parties with these pies, each crafted with premium ingredients to turn your taste buds upside down.

Available in four flavors, the new *Stranger Things* Surfer Boy frozen pizzas also feature an exclusive collectable sticker in each package. There will be two waves of stickers, each with eleven designs with wave one launching in July and wave two planned for November. Each sticker wave will have exclusive rare holographic stickers, that are limited and highly collectable.

- **Hawkins High Cheese Pizza:** A tubular blend of Mozzarella, Provolone, Parmesan & Romano Cheeses with Marinara sauce on a hand-tossed pizzeria style crust.
- **Palace Arcade Pepperoni:** Premium, mouthwatering, sliced pepperoni, mozzarella cheese, and marinara sauce on a hand-tossed pizzeria style crust.
- **Hawkins Lab Combination:** A bodacious blend of Italian sausage, pepperoni, Mozzarella cheese, Marinara and Hatch Chili sauce top this 'za.
- **Starcourt Mall Supreme:** This pie delivers a radical combination of Italian sausage, pepperoni, onions, peppers, and olives with a marinara sauce on a hand-tossed pizzeria style crust.

*Stranger Things* Frozen Pizza will be available nationwide, including at Walmart, for a retail price of \$6.98 - \$8.99. Learn more at <https://strangerthings.palermovillainc.com/>.

### About Stranger Things

Created by the Duffer Brothers, *Stranger Things* debuted in July 2016 and quickly became one of Netflix's [most popular shows](#) ever with its fourth season alone amassing over 140.7 Million views globally. Rooted in '80s nostalgia, it revived interest in pop culture items and fashion, as well as boosted Kate Bush's track "Running Up That Hill" into the Billboard Hot 100 chart for the first time in its 38-year history. The series has also garnered over 70 awards worldwide including [Emmys®](#) and the Screen Actors Guild Award for Outstanding Performance by an Ensemble in a Drama Series, and has been nominated for over 230 awards. This fall, it returns with its eagerly awaited fifth and final season, and in the meantime, offering fans can various ways to engage with the cultural phenomenon through various experiences and offerings year-round, including: the most Tony Award-winning stage play of 2025, [Stranger Things: The First Shadow](#) which made its [Broadway debut in April](#); an upcoming [animated series](#); a [collection of books](#); the touring [Stranger Things Experience which expanded to Brazil and Australia this year](#); and a global assortment of lifestyle products and brand collaborations. Fans also celebrate November 6 - the day Will Byers went missing - as 'Stranger Things Day,' a special day to share their love for the world of *Stranger Things*.

### About Palermo Villa, Inc.

Palermo Villa, Inc. is one of the most recognized frozen pizza manufacturers in the United States, known for its innovation and the quality of its branded and private label products. The family-owned company was founded in 1964 and is located in Milwaukee, Wisconsin. Palermo's growing portfolio of branded pizzas includes [Palermo's® Pizza](#), [Screamin' Sicilian™](#), [Urban Pie Pizza Co.™](#), [Connie's® Pizza](#), and Funky Fresh Spring Rolls. Every pizza is made by dedicated Pizzaiolos, drawing on the founder's Italian roots and family recipes to achieve premium quality. Palermo's continues to be a leader in innovation in the pizza industry, developing new products and flavors that cater to consumer needs. For more information, visit [www.palermospizza.com](http://www.palermospizza.com).

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